



Why 75% of Your Absenteeism Costs Definitely Should NOT be Occurring!

By Christine Sutherland

Working out the Cost

Australian studies (*ABS 6342.0*) show that 80% of employees report stress on the job, and that a gigantic 75% of absenteeism is stress related.

In another study (*Royal Faculty of Occupational Medicine*) a current **conservative** estimate of the cost of absence rates to Australian business was in excess of \$9 billion dollars per annum!

In yet another report (*Mercer Report on Productivity*), more than 60% of employers stated that attendance and productivity related directly in proportion to employee personal problems.

Interestingly, the majority of “on-the-job” stress can be accounted for **not by the job itself**, but by stress reactions to other staff, and to a lesser extent stress reactions to personal problems away from the workplace.

What this Means to Your Company, Specifically

You can quite readily calculate the cost of stress to your company by merely totalling your payouts for days absent, and calculating 75%. That is the **direct** cost of stress to your company.

In addition to that, of course, are the costs related to error rates, productivity levels, and staff turnover.

What you Can do to Remedy this and Dramatically Reduce Staff Costs

Our clinical research has found that stress, like other emotional responses, is mediated in the brain as a **conditioned response** to key triggers in the person’s environment.

Our groundbreaking ½ day workshop provides the most up-to-date and rapid way to help staff eliminate these conditioned responses quickly, easily and **permanently**.



Author: Christine Sutherland is a business woman and clinical researcher whose seminal work on a radical treatment for depression has been peer-reviewed and published in the US Academic journal “Frontier Perspectives”. If you would like to discuss stress reduction in your company, please contact her by email or on 61 8 9246 1977 in business hours.